Product 1/2

349

Advertiser Ref

50930

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Main Street Media Group PO Box 25093 Alexandria, VA 22313

Contract / Revision Alt Order # 139363 08315422 Product SENATE LDRSHIP FUND Contract Dates Estimate # 10/04/16 - 10/10/16 3099 Original Date / Revision Advertiser ISS/Senate Leadership Fund-A 07/12/16 / 07/12/16 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office WHIO-TV Philadelphia CoxReps CoxReps Phila Special Handling Demographic

Households

Agy Code

TV14775

3814

Agency Ref

Advertiser Code

155

*I: Ob Ob	D-4- E-4 D-4			t/End			Spots/				
*Line Ch Start					Days	Length	Week	Rate PCodeRtn	Туре	Spots	Amount
N 1 WHIO 10/07 <u>Start Date</u> Week: 10/03/16	End Date	M-F 10a-11 <u>Weekdays</u> 1	a 10:00 Spots/Week 1	0 AM-11:00 A <u>Rate</u> \$675.00		:30		P-02	NM	1	\$675.00
N 2 WHIO 10/07 <u>Start Date</u> Week: 10/03/16	End Date	Daybreak E <u>Weekdays</u> 1	dition 430a4:25 Spots/Week 1	AM-5:00 AM <u>Rate</u> \$410.00		:30		P-02	NM	1	\$410.00
N 3 WHIO 10/07 <u>Start Date</u> Week: 10/03/16	End Date	Daybreak E <u>Weekdays</u> 1	dition 5a 5:00 <u>Spots/Week</u> 1	AM-5:30 AM <u>Rate</u> \$825.00		:30		P-02	NM	1	\$825.00
N 4 WHIO 10/07 <u>Start Date</u> Week: 10/03/16	End Date	NewsCenter Neekdays 1	7 5p 5:00 Spots/Week 1	PM-5:30 PM <u>Rate</u> \$2,400.00		:30		P-02	NM	1	\$2,400.00
N 5 WHIO 10/07 <u>Start Date</u> Week: 10/03/16	End Date	Daybreak E <u>Weekdays</u> 1	dition 530a5:30 Spots/Week 1	AM-6:00 AM <u>Rate</u> \$1,000.00		:30		P-02	NM	1	\$1,000.00
N 6 WHIO 10/07 <u>Start Date</u> Week: 10/03/16	End Date V	Daybreak E <u>Weekdays</u> 1	dition 6a 6:00 Spots/Week 1	AM-7:00 AM <u>Rate</u> \$1,350.00		:30		P-02	NM	1	\$1,350.00
N 7 WHIO 10/07. Start Date Week: 10/03/16	End Date V	CBS This M Weekdays 1	orning 7:00 Spots/Week 1	AM-9:00 AM <u>Rate</u> \$1,125.00		:30		P-02	NM	1	\$1,125.00
N 8 WHIO 10/07, Start Date Week: 10/03/16	End Date V	M-F 9a-10a <u>Veekdays</u> 1	9:00 A Spots/Week 1	AM-10:00 AN <u>Rate</u> \$625.00		:30		P-02	NM	1	\$625.00
N 9 WHIO 10/10/ <u>Start Date</u> Week: 10/10/16	End Date V	M-F 10a-11a <u>Veekdays</u> L	a 10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$675.00		:30		P-02	NM	1	\$675.00
N 10 WHIO 10/10/ Start Date Week: 10/10/16	End Date V	Daybreak Ed <u>Veekdays</u> L	dition 5a 5:00 / Spots/Week 1	AM-5:30 AM <u>Rate</u> \$825.00		:30		P-02	NM	1	\$825.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
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Contract / Revision Alt Order # 139363 08315422 Product Estimate #

Contract Dates 10/04/16 - 10/10/16 SENATE LDRSHIP FUN 3099

Advertiser Original Date / Revision 07/12/16 / 07/12/16 ISS/Senate Leadership Fu

Start/End		Spots/		
*Line Ch Start Date End Date Description Time	Days Length	Week Rate PCodeRtn	Type Spots	Amoun
Start Date	2			
N 11 WHIO 10/10/16 10/10/16 Daybreak Edition 530a5:30 AM-6:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 10/10/16 10/16/16 1 1 \$1,000.00		P-02	NM 1	\$1,000.0
N 12 WHIO 10/10/16 10/10/16 Daybreak Edition 6a 6:00 AM-7:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 10/10/16 10/16/16 1 1 \$1,350.00	-	P-02	NM 1	\$1,350.0
N 13 WHIO 10/10/16 10/10/16 CBS This Morning 7:00 AM-9:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 10/10/16 10/16/16 1 1 \$1,125.00		P-02	NM 1	\$1,125.0
N 14 WHIO 10/10/16 10/10/16 Mon Hour 1 8:00 PM-9:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 10/10/16 10/16/16 1 1 \$4,100.00	•	P-02	NM 1	\$4,100.0
N 15 WHIO 10/10/16 10/10/16 M-F 9a-10a 9:00 AM-10:00 AN Start Date End Date Weekdays Spots/Week Rate Week: 10/10/16 10/16/16 1 1 \$625.00	:30	P-02	NM 1	\$625.0
N 16 WHIO 10/08/16 10/08/16 SEC Game 12:00 PM-7:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/16 1- 1 \$2,600.00		P-02	NM 1	\$2,600.00
N 17 WHIO 10/08/16 10/08/16 NewsCenter 7 Sa 6a 6:00 AM-7:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/16 1- 1 \$710.00		P-02	NM 1	\$710.00
N 18 WHIO 10/09/16 10/09/16 NFL Bengals Game 12:56 PM-4:30 PN Start Date	:30	P-02	NM 1	\$8,000.00
N 19 WHIO 10/09/16 10/09/16 NFL Bengals Game 4:30 PM-7:30 PM	:30	P-02	NM 1	\$8,000.00
N 20 WHIO 10/09/16 10/09/16 Sun Prime Hour 1 7:00 PM-8:00 PM	:30	P-02	NM 1	\$7,000.00
N 21 WHIO 10/06/16 10/06/16 M-F 10a-11a 10:00 AM-11:00 A Start Date End Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/161 1 \$675.00	:30	P-02	NM 1	\$675.00
N 22 WHIO 10/06/16 10/06/16 Daybreak Edition 5a 5:00 AM-5:30 AM	:30	P-02	NM 1	\$825.00
N 23 WHIO 10/06/16 10/06/16 Daybreak Edition 530≈5:30 AM-6:00 AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/03/16 10/09/161 1 \$1,000.00	:30	P-02	NM 1	\$1,000.00
N 24 WHIO 10/06/16 10/06/16 Daybreak Edition 6a 6:00 AM-7:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/16 1 1 \$1,350.00	:30	P-02	NM 1	\$1,350.00
N 25 WHIO 10/06/16 10/06/16 CBS This Morning 7:00 AM-9:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 10/03/16 10/09/161 1 \$1,125.00	:30	P-02	NM 1	\$1,125.00
N 26 WHIO 10/06/16 10/06/16 NFL on CBS Thursday8:00 PM-11:30 PN	:30	P-02	NM 1	\$5,500.00

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Contract / Revision Alt Order # 139363 08315422 Contract Dates Estimate # Product 10/04/16 - 10/10/16 SENATE LDRSHIP FUN 3099

Advertiser Original Date / Revision 07/12/16 / 07/12/16 ISS/Senate Leadership Fi

*Line Ch Start	Date End Da	ate Descriptio		t/End	Days	Length	Spots/ Week	Rate I	PCodeRtn	Type	Spots	Amoun
Start Date	End Date	Weekdays	Spots/Week	Rate						. , p c	Ороко	7 11110011
Week: 10/03/16 N 27 WHIO 10/06/	10/09/16 /16 10/06/1	1 6 M -F 9 a -10a	1 0:00	\$5,500.00 AM-10:00 AN		:30			P-02	NINA		# 605.0
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 1	Rate \$625.00		.30			P-02	NM	1	\$625.0
N 28 WHIO 10/04/ Start Date Week: 10/03/16	/16 10/04/10 End Date 10/09/16	6 M-F 10a-11 <u>Weekdays</u> -1	Spots/Week	AM-11:00 A Rate	Strategic Services	:30			P-02	NM	1	\$675.0
N 29 WHIO 10/04/			1 dition 430a4:25	\$675.00 AM-5:00 AM		:30			P-02	NM	1	\$410.0
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays -1	Spots/Week 1	Rate \$410.00		.50			F-02	INIVI	,	\$410.0
N 30 WHIO 10/04/ <u>Start Date</u> Week: 10/03/16	/16 10/04/16 End Date 10/09/16	6 Daybreak E <u>Weekdays</u> -1	dition 5a 5:00 A	Rate		:30			P-02	NM	1	\$825.0
N 31 WHIO 10/04/			1 dition 530a5:30	\$825.00	7	:30			P-02	NM	1	\$1,000.0
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays -1	Spots/Week 1	Rate \$1,000.00		.50			1-02	IVIVI		\$1,000.0
N 32 WHIO 10/04/ Start Date	End Date	Weekdays	Spots/Week	Rate		:30			P-02	NM	1	\$1,350.0
Week: 10/03/16	10/09/16	-1	1	\$1,350.00			nisia.				120	
N 33 WHIO 10/04/ <u>Start Date</u> Week: 10/03/16	End Date 10/09/16	Weekdays -1	Spots/Week 1	AM-9:00 AM Rate \$1,125.00		:30			P-02	NM	1	\$1,125.0
N 34 WHIO 10/04/ Start Date	16 10/04/16 End Date	Tue Hour1 Weekdays	8:00 F Spots/Week	PM-9:00 PM Rate	· · · · · · ·	:30	1.33		P-02	NM	1	\$4,600.00
Week: 10/03/16	10/09/16	-1	1	\$4,600.00								
N 35 WHIO 10/04/ <u>Start Date</u> Week: 10/03/16	16 10/04/16 End Date 10/09/16	M-F 9a-10a Weekdays -1	9:00 A Spots/Week	AM-10:00 AN <u>Rate</u> \$625.00		:30			P-02	NM	1	\$625.00
N 36 WHIO 10/05/		M-F 10a-11a	a 10:00	AM-11:00 A		:30			P-02	NM	1	\$675.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$675.00								•
N 37 WHIO 10/05/			dition 5a 5:00 A			:30			P-02	NM	1	\$825.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$825.00								
N 38 WHIO 10/05/		NewsCenter		PM-5:30 PM		:30			P-02	NM	1	\$2,400.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$2,400.00								
N 39 WHIO 10/05/		Daybreak Ed	dition 530a5:30 A	M-6:00 AM		:30			P-02	NM	1	\$1,000.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	Rate \$1,000.00								
N 40 WHIO 10/05/1 Start Date	16 10/05/16 End Date	Weekdays	dition 6a 6:00 A	M-7:00 AM <u>Rate</u>		:30		Ì	P-02	NM	1	\$1,350.00
Week: 10/03/16		CPS This M	1 arning 7:00 A	\$1,350.00		.20			D 02	NILA	4	64 405 00
N 41 WHIO 10/05/1 <u>Start Date</u> Week: 10/03/16	End Date	CBS This Mo Weekdays 1	Spots/Week 1	M-9:00 AM <u>Rate</u> \$1,125.00		:30		ļ	P-02	NM	1	\$1,125.00

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Contract / Revision Alt Order # 139363 08315422 **Contract Dates** Product Estimate # 10/04/16 - 10/10/16 SENATE LDRSHIP FUN 3099 Advertiser Original Date / Revision 07/12/16 / 07/12/16 ISS/Senate Leadership Fu

*Line Ch Start	Date End D	ate Description		t/End	Days	Spots Length Week		PCodeRtn	Tyne	Snots	Amoun
Start Date	End Date	Weekdays	Spots/Week	Rate	,-	Longin Troon	rtato	T COGCTAIN	Type	Орого	Amoun
N 42 WHIO 10/05. Start Date Week: 10/03/16				PM-9:00 PM Rate \$5,100.00		:30		P-02	NM	1	\$5,100.0
N 43 WHIO 10/05. <u>Start Date</u> Week: 10/03/16	/16 10/05/1 End Date 10/09/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 Spots/Week 1	AM-10:00 AN <u>Rate</u> \$625.00		:30		P-02	NM	1	\$625.0
						Totals	0.00			43	\$79,230.0

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/10/16	43	\$79,230.00	(\$11,884.50)	\$67,345.50
Totals	43	\$79,230.00	(\$11,884.50)	\$67,345.50

Signature:	Date:	

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REP HEADLINE# 8315422
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUN28/16 13.52 *** WHIO-TV ***

CITY TAX STATE TAX	FLIGHT DATES OCT4/16 OCT10/16 WK-1	ORDER # 1070 CONTRACT # 8315422 CLASS: NATL LOCAL	120363	P.O. BOX 25093 SALES PRSN PH- NICK WELT	AGI: NAME MAIN STREET MEDIA GROUP BUYER NAME	
DATE TIMOO (1)		TOORT		PRSN	ER NAME STEPHANIE MARONEY	

REP: NEW ORDER FOR SENATE LEADERSHIP FUND TOTAL 79230 PLS CFM THANKS

ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

PROGRAM: DAYBRK ED-500<	3 500A-530A	PROGRAM: DAYBRK ED-430<	2 430A-459A	PROGRAM : DR. PHIL CON COM1: DR. PHIL	1 1000A-1100A	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 3	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
	30		30		30	E = 155 349	LGTH : SEC
	\$825.00		\$410.00		\$675.00	AGENCY EST#	RATE
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CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

PROGRAM: DAYBREAK EDT<	12 600A-700A	PROGRAM: DAYBRK ED-530<	11 530A-600A	PROGRAM: DAYBRK ED-500<	10 500A-530A	PROGRAM : DR. PHIL CON COM1: DR. PHIL	9 1000A-1100A	PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	8 900A-1000A	PROGRAM: VARIOUS CON COM1: VARIOUS	7 700A-900A	PROGRAM : DAYBREAK EDT<	6 600A-700A	PROGRAM: DAYBRK ED-530<	5 530A-600A	PROGRAM: NWSCENTER 5 CON COM1: NWSCENTER 5	4 500P-530P	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
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	\$1,350.00		\$1,000.00		\$825.		\$675.		\$625.		\$1,125.00		\$1,350.00		\$1,000.00		\$2,400	מל
	0.00		0.00		00		00		.00		5.00		0.00		0.00		0.00	RATE
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	10/10		/10		/10		/10		/7		17		17		17		10/7	START
	10/10		10/10		10/10		10/10		10/7		10/7		10/7		10/7		10/7	
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CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

PROGRAM : DR. PHIL CON COM1: DR. PHIL	21 1000A-1100A	PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	20 700P-800P	PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	19 430P-730P	PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	18 1256P-430P	PROGRAM: NWSCNTR7SAT 6A	17 600A-700A	PROGRAM : AVG. ALL WKS <con all="" avg.="" com1:="" th="" wks<<=""><th>16 1200N-700P</th><th>PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL</th><th>15 900A-1000A</th><th>PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS</th><th>14 800P-900P</th><th>PROGRAM : VARIOUS CON COM1: VARIOUS</th><th>13 700A-900A</th><th>:LINE#:REP :CD: TIME PERIOD : :LINE#: :</th></con>	16 1200N-700P	PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	15 900A-1000A	PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	14 800P-900P	PROGRAM : VARIOUS CON COM1: VARIOUS	13 700A-900A	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
	30		30		30		30	AA	30		30		30		30		30	: LGTH :
	\$675.00		\$7,000.00		\$8,000.00		\$8,000.00		\$710.00		\$2,600.00		\$625.00		\$4,100.00		\$1,125.00	SEC : RATE
	10/6		10/9		10/9		10/9		10/8		10/8		10/10		10/10		10/10	: START : DATE
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PROGRAM : DAYBRK ED-500<	30 500A-530A	PROGRAM: DAYBRK ED-430 <con com1:="" daybrk="" ed-430<<="" th=""><th>29 430A-459A</th><th>PROGRAM : DR. PHIL CON COM1: DR. PHIL</th><th>28 1000A-1100A</th><th>PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL</th><th>27 900A-1000A</th><th>PROGRAM: VARIOUS</th><th>26 800P-1130P</th><th>PROGRAM : VARIOUS CON COM1: VARIOUS</th><th>25 700A-900A</th><th>PROGRAM : DAYBREAK EDT<</th><th>24 600A-700A</th><th>PROGRAM: DAYBRK ED-530<</th><th>23 530A-600A</th><th>PROGRAM: DAYBRK ED-500<</th><th>22 500A-530A</th><th>:LINE#:REP :CD: TIME PERIOD :</th></con>	29 430A-459A	PROGRAM : DR. PHIL CON COM1: DR. PHIL	28 1000A-1100A	PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	27 900A-1000A	PROGRAM: VARIOUS	26 800P-1130P	PROGRAM : VARIOUS CON COM1: VARIOUS	25 700A-900A	PROGRAM : DAYBREAK EDT<	24 600A-700A	PROGRAM: DAYBRK ED-530<	23 530A-600A	PROGRAM: DAYBRK ED-500<	22 500A-530A	:LINE#:REP :CD: TIME PERIOD :
	30		30		30		30		30		30		30		30		30	LGTH :
																		SEC:
	\$825.00		\$410.00		\$675.00		\$625.00		\$5,500.00		\$1,125.00		\$1,350.00		\$1,000.00		\$825.00	RATE
	10/4		10/4		10/4		10/6		10/6		10/6		10/6		10/6		10/6	: START
	10/4		10/4		10/4		10/6		10/6		10/6		10/6		10/6		10/6	: END : DATE
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CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

31 530A-600A 30 \$1,000.00 10/4 10/4 CON COM1: DAYBRK ED-530< 2 600A-700A 30 \$1,350.00 10/4 10/4 20	: FINE#: KET : CD:	TIME PERIOD :	LGTH : SEC	: RATE	: START : DATE	: END	:SPTS:	WEEK:
GCRAM: DAYBRK ED-530 GCOM1: DAYBREAK ED-530 GCOM1: DAYBREAK EDT GCOM1: DAYBREAK EDT 	31	530A-600A	30	000	10/4	10		1
GORAM: DAYBREAK EDT< COM1: DAYBREAK EDT< COM1: DAYBREAK EDT< COM1: VARIOUS COM1: VARIOUS COM1: VARIOUS COM1: VARIOUS COM1: NCIS-CBS COM1: NCI	PROGRAM :	DAYBRK DAYBRK						1
GRAM : DAYBREAK EDT	32	600A-700A	30	350	10/4	10/4		₽
TOOA-900A 30 \$1,125.00 10/4	()	DAYBREAK DAYBREAK						
GRAM : VARIOUS COM1: VARIOUS 800P-900P 800P-900P 800P-900P 800P-900P 800P-900P 800P-900P 900A-1000A 900A-1000A SELLY&MICHAEL COM1: KELLY&MICHAEL 1000A-1100A 1000A-1100A 30 \$675.00 10/4 GRAM : DR. PHIL COM1: DR. PHIL 500A-530A SOA-530A SOA-530P 30 \$2,400.00 10/5 GRAM : NWSCENTER 5 COM1: NWSCENTER 5 SOA-600A 30 \$1,000.00 10/5	33	700A-900A	30	\$1,125.00	/	10/4		Н
GRAM: NCIS-CBS COM1: NCIS-CBS 900A-1000A 30 \$625.00 10/4 GRAM: KELLY&MICHAEL COM1: KELLY&MICHAEL COM1: DR. PHIL COM1: DR. PHIL COM1: DR. PHIL COM1: DR. PHIL SOOA-530A 30 \$825.00 10/5 GRAM: DAYBRK ED-500< COM1: DAYBRK ED-500< GRAM: NWSCENTER 5 COM1: NWSCENTER 5 COM1: NWSCENTER 5 COM1: DAYBRK ED-530 30 \$1,000.00 10/5								
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REP HEADLINE# 8315422 *** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:REP :CD: :LINE#: :	TIME PERIOD :	LGTH : SEC :	RATE	: START	r : END : DATE	:SPTS:	WEEK :	DAYS :TOTL:
40	600A-700A	30	\$1,350.00	10/5	10/5	1	WED	
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41	700A-900A	30	\$1,125.00	10/5	10/5	ч	WFJ	
PROGRAM : CON COM1:	VARIOUS VARIOUS					,	¥ E	
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43	900A-1000A	30	\$625.00	10/5	10/5	H	W FI	
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OCT/16 79230.00	00					CONT	CONTRACT TOTAL	
MARKET TOTALS \$1	\$158,460 WHIO 50%	WDTN 29%	WKEF 16%	WRGT 3% C	CABL 0%	WBDT 2%		
SVC- NSI DEMOS- RA35+*								